

GUIDE & PLANNER

BE CONFIDENT • BE EMPOWERED • LEAD FROM THE HEART

DAY #1

WELCOME!

Get Started - I WILL...

- Print the Playbook
- Participate
- Join Live or watch the replay
- Take Action!

HOW MUCH DO YOU THINK THE HIGHEST LOYALTY TIER CUSTOMER SPENDS IN A YEAR AT YOUR BRAND?

→



You can't win if you don't know the...

→

WHAT ARE SOME QUALIFYING QUESTIONS/BENEFITS TO ATTRACT MEMBERS?

Your Kick-off One Word:

→

START! *Take Action!*

What are the brand's expectations for your hotel's sign-ups and appreciation score? (Or brand average?)

Sign-ups _____
Ranking _____

What incentives are offered by the brand for your team when you meet these goals?

Create your own fun team incentive and/or goal-tracking board. (Begin with the Lovin' Loyalty Challenge today!)

Our LOVIN' LOYALTY 10-Day Incentive is...

My agenda for tomorrow's Huddle is...

Create a QR Code sign-up or add it to your communication.



Be Sweet! Share links, ideas, or information and best practices with your fellow InnVentures leaders.

[Share](#)

Our Huddle Plan for Tomorrow is...

[Find the replays and resources in your Wise Pineapple Hub!](#)