



BE CONFIDENT ● BE EMPOWERED ● LEAD FROM THE HEART

WORDS/PHRASES TO ELIMI			
Extraordinary 15 WORDS/PHRASES TO ELIMINATE STATEMENT OF THE PROPERTY OF TH	NATE		
THE			
DONE	NOTES		
ALL	NOTES		
THE FOUR STEPS TO SAY YES:			
1 MAKE			
2 WHAT			
3 OFFER YES CHECKLIST			
<u></u> ВЕ			
The Magic Phrasex: ESTABLISH HARD NO QUESTIC	ONS		
COMPLETE YOUR YES BRAINS	STORM		
HOST A YES HUDDLE OR RALL OR, HAVE THE WISE PINEAPPLE DO IT FOR			
GUEST JOURNEY MAP: YES SPIRIT BANDS TO REMINE)		
PRE-RESERVATION PRE-ARRIVAL PRE-ARRIVAL PRE-ARRIVAL PRE-ARRIVAL	ΓΙCE		
LAUNCH A YES RECOGNITION PROGRAM - KEEP YES ALIVE!			
O'RECK III			
CHECK-OUT STAY STAY	OUR YES HUDDLE IS SCHEDULED		
DATE			





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YES IS THE ANSWER - JUICY BRAINSTORM SESSION

TES IS THE AINSWER - JUICT BRAINSTURIN SESSION						
HARD NO QUESTION	MAKE FRIENDS	CAN DO	OFFER OPTIONS	BE CREATIVE		
LATE CHECK OUT						
UPGRADE						
EARLY CHECK-IN						
DATE NOT AVAILABLE						
Glitter On the Tables						

Think about your guest's journey map. Where are there friction points for your associates and guests? Ways to discover your customer friction points: Guest Surveys, Mobile Chat, Trip Advisor Reviews, Shadowing, Asking Associates